

Bristol WOMEN'S Show



Sunday March 29th 2009 – Bristol Women's Show at Ashton Gate

The Bristol Women's Show is the idea of Caroline Sparks, who owns and manages Bristol-based events business Little Monster. Caroline joined BPW Bristol club in 2008 after being recommended to do so by a friend back in 2007!

Caroline researched many of the other women's networks before deciding to join BPW Bristol. She found the flexible structure of the local group appealed to her as a working mum and it represented real value for money. Since joining the club she has enjoyed the active support of the other members and they have been very pleased to be able to join her in this '**FIRST**' for Bristol.

Having had two children, Caroline realised there was a real interest and need for local baby shows, because they're more relevant and accessible than the shows held in London or Birmingham.

So in April 2007 Caroline launched the first Little Monster Baby & Toddler Show in Bristol. It was a huge success and since 2007 Caroline has run another show in Bristol in 2008 plus shows in Cardiff, Exeter, Bath and Cheltenham.

Before launching Little Monster, Caroline worked for a large telecommunications company for twelve years, working as an integral part of their communications department and organising internal staff events. Caroline then spent several months with an AIM-listed company in Bath managing their marketing and organising their attendance at national and international exhibitions.

While researching the local market and exhibitions, Caroline came across the concept of women's shows. Having visited another women's show in Hampshire and researching the huge market of women's shows in the USA, Caroline realised that a similar event in Bristol would be extremely well received.

The Bristol Women's Show will celebrate everything about being female. There will be something for everyone including **fashion, weight loss experts, fitness, careers advice, financial planning, safety and lots more.**

So if you're in the area on 29th March, entrance to the show is £5.00 on the door or £4.50 in advance by purchasing online at www.bristolwomensshow.co.uk. The first 500 visitors receive a free goody bag crammed full of information and free samples. Plus there's a free prize draw on the day to win two day passes to the fabulous Thermae Bath Spa.

Contact Caroline on enquiries@little-monster.co.uk or visit the website for more details.